

## MEDIA RELEASE

### [iiNet Launches 1000 Hour Day Educational Resource Website for Teachers](#)

**17 April, 2008** – [iiNet Limited](#) (ASX: IIN) today announced in conjunction with the Federal, State and Territories Governments’ Education Network Australia (EDNA) the launch of an exciting new educational resource for teachers.

The website (<http://www.iiNet.net.au/1000hourday/>) has been developed by iiNet with the help of award winning West Australian teacher Emidio Boto and provides lessons that can be downloaded by teachers to explain the science, geography, culture and mathematics behind the [1000 Hour Day expedition](#) to Victoria Island in the Arctic Circle.

The expedition leaves in May this year and is the brainchild of two intrepid young Australians, Chris Bray and Clark Carter. This is their second attempt to do what no person has done before and travel unsupported across Victoria Island, facing extreme temperatures, wild wolves and polar bears and testing the limits of human endurance.

Emidio Boto, immediately recognised how the expedition would capture the imagination of school students and was delighted to be invited to develop the lessons available on the website.

“Australians have a proud tradition of exploring the unknown and I have noticed at my own school the interest students show in learning about expeditions past and present. The advantage of the 1000 Hour Day teacher resource website is it will be live before the expedition commences, enabling classrooms around the country to follow Chris and Clark as they attempt their crossing of this unique island,” said Emidio.

“Teachers will find 37 lessons on the website, falling into the eight key learning areas relevant to current State curricula around the country, complete with background notes, outcomes, supplementary material and activities, all tied in to different aspects of the expedition which I hope will create a memorable learning experience,” added Emidio.

Some of the lessons developed include: ‘Beneath the Snow’ which enables students to research and examine the natural and mineral resources available on Victoria Island; ‘Iceberg, Right Ahead!’ a lesson on how an iceberg is created; and ‘My Island Home’, in which students write a report on the various environmental and geographical aspects of Victoria Island.

iiNet recognised the potential for this expedition to provide material for educators to assist in encouraging their students to follow this extraordinary journey.

“We’re delighted to sponsor both the expedition and the teacher resource website, as part of [iiNet’s Community, Education and the Environment program](#). As an organisation we have

been astonished by the tenacity and bravery of these two young Australians, who we hope will be an inspiration to thousands of school students around the country,” concluded Steve Dalby, Chief Regulatory Officer.

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**About iiNet**

iiNet is one of Australia’s Internet service pioneers, having begun in Western Australia in 1993. Now Australia’s third largest ISP, iiNet has built a reputation for providing innovative, quality and value Internet products, and friendly 24-hour customer service and support.

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